

OCTOBER'S FALL

# EMAIL NEWSLETTER



## MASK AND MIMOSA MUSE AND COVID-19

MARCH 16, 2020 WAS THE START OF A DIFFICULT YEAR FOR RESTAURANTS IN THE METRO DETROIT AREA. THAT WAS THE DAY GOV. WHITMER ORDERED THE SHUT DOWN DUE TO THE OUTBREAK OF COVID-19 IN THE AREA. WITH NO CLEAR DATE ON WHEN THE REOPENING OF RESTAURANTS WOULD BE. CAFE' MUSE IMMEDIATELY STARTED AN AGGRESSIVE CARRY-OUT AND DELIVERY PROGRAM - SOMETHING THAT NEVER HAD TIME TO DEVELOP. ALSO DEVELOPED, A VIRTUAL WINE TASTING DINNER PROGRAM ON ZOOM.

WHEN MUSE FINALLY REOPENED IN JUNE 2020, THE OWNERS, DAVID SMITH AND GREG REYNER, EXCITED ABOUT THE RETURN PROVIDED GREAT INCENTIVES FOR EMPLOYEES. THEY IMMEDIATELY DOUBLED THE WAGES OF SERVERS TO HELP SUPPLEMENT THE LOSS OF TIPS - PLUS BEGAN USING A TIP POOL SYSTEM. THE TIPS WERE THEN DIVIDED AMONGST ALL OF THE EMPLOYEES - EVERYONE FROM THE DISHWASHER TO THE SERVER. AS SMITH STATE, "WE HOPED THIS WOULD BRING ABOUT A FEELING OF TEAMWORK AND COOPERATION AMONG THE STAFF. WE WERE NOT LET DOWN."

## COME TRY OUR FAVORITES

Come in today and try our guest favorites as well as our limited time only holiday cocktails



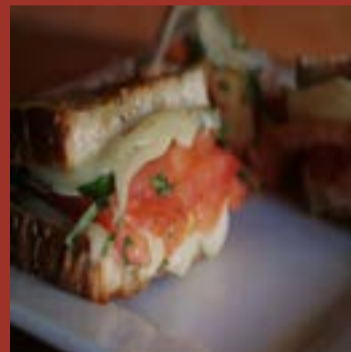
### VANILLA BEAN WAFFLE

This all time favorite features a vanilla bean based waffle topped with fresh fruit and



### APPLE CIDER COCKTAIL

Back by popular demand: Apple Cider mimosa's and Apple Cider Cocktail (Pictured above).



### 3-CHEESE GRILLED

Featured on the Oprah Winfrey Show, this grilled cheese has all the personality!



## ARTS, BEATS AND EATS

This is the first year, the owners of Café Muse, decided to close the restaurant and devote all of their efforts to their booth at Arts, Beats and Eats. It was an exciting way to be a part of the festival and to be able to focus on feeding the festival attendees. Reyner stated that "Our first challenge was choosing a menu that we felt would highlight our restaurant. We decided we needed to feature our award-winning grilled cheese sandwich, as well as our popular mac and cheese." Both quickly becoming a festival favorite. Both Reyner and Smith expressed that they were happy to be a small part in the return of summer festivals to Michigan.

## BOOK NOW!

Holiday's are coming up and spots are filling in. Book your Holiday Party now. Call us Wed-Sun or email us anytime 24/7



418 S. WASHINGTON AVE.

